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For immediate release

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Guittard Chocolate Company Adds Post-Consumer Recycled Packaging in Continued Commitment to Reaching Ongoing Cultivate Better Sustainability Goals

*Entire Line of Retail Baking Chips, Wafers, as well as Professional 3 Kilo Bags
Transitioning to PCR Flexible Film Packaging*

Burlingame, CA (January 11, 2022)– In a continued effort towards long-term environmental sustainability, family-owned [Guittard Chocolate Company](https://www.guittard.com), the 150+ year old San Francisco-based chocolate maker, has developed new packaging that is made up of 24% post-consumer recycled materials. The addition of the PCR to Guittard's line of flexible film-packaged products not only maintains the integrity of the bag and the product's shelf life, but also significantly reduces the use of virgin plastic. As part of its Cultivate Better™ platform, the company dedicates itself to honorable sourcing, expert crafting, industry leadership, environmental initiatives, and long-term sustainability both at home and in the cacao-growing countries in which it works.

The PCR packaging was first introduced with the launch of Santé, Guittard's new coconut sugar-sweetened chocolate. According to a third-party analysis, the use of PCR saved around 16,000 kg of virgin plastic, equal to the plastic from nearly 270,000 one-gallon milk bottles.

The commitment to using post-consumer recycled materials joins a continuum of efforts that Guittard has implemented to meet long-term sustainability goals. In addition to PCR, Guittard has also:

- Added solar panels to its Fairfield facility, offsetting 50% of the facility's energy demand while saving 1,217 metric tons of CO2 emissions per year
- Begun a significant reduction of waste to landfills by working with local companies to upcycle used burlap cocoa bean sacks. This effort will reduce the waste to landfills by approximately 25%. Guittard is also working with recycling partners to meet Zero Waste goals
- Has engaged in the process of installing a new water chiller system that will save water as well as energy with the goal of reducing water usage 50% by 2025



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“As a multigenerational family-owned business, we understand the importance of improving our output and reducing our environmental impact while maintaining the quality that our customers have come to expect,” explained Gary Guittard, CEO and fourth generation of Guittard Chocolate Company. “Not only are these choices important for the future of our business, employees and product, but they’re the right thing to do for the health of our collective future.”

ABOUT GUITTARD CHOCOLATE COMPANY: As the oldest continuously family-owned and operated chocolate company in the United States, Guittard Chocolate Company, now under the fourth and fifth generation of family management, continues to grow with the same innovative spirit and commitment to sustainability that has made it one of the world’s most respected makers and suppliers of premium chocolate over the past 150+ years. For more information, please visit us online at www.Guittard.com or @GuittardChocolate.

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