

For immediate release

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Guittard Chocolate Company Introduces Dedicated Dairy-Free Kosher Pareve Processing Line, Introduces New Dairy-Free Chocolate Chips

The dairy-free products, produced on Guittard's new dedicated dairy-free kosher pareve processing line at Fairfield facility, reaffirm the company's commitment to expanding allergen-friendly offerings for wholesale and retail customers

Fairfield, CA (March 7, 2023)—Guittard Chocolate Company, the 150+ year-old San Francisco-based chocolate maker, is excited to announce its dairy-free kosher pareve processing capabilities and its new dairy-free product line, which will include three retail baking chips—Semisweet Chocolate Chips, Extra Dark Chocolate Chips, Akoma Organic Extra Semisweet Chocolate Chips—as well as dairy-free kosher pareve options within the company's industrial line. These newly dairy-free retail products will make their debut on shelves beginning June 2023. All will be produced on the company's dedicated dairy-free line at their Fairfield CA facility with the aim of providing consumers with safety and choice in their chocolate.

"Guittard is already beloved for its high-quality baking staples, and shifting some of our most requested products to dairy-free will continue to bolster trust and usability with allergen-conscious consumers," says Gary Guittard, CEO of Guittard Chocolate. The introduction of these products expands diverse benefits for consumers, industrial customers and professionals looking for allergen-friendly and kosher pareve options.

Guittard's Fairfield facility, which opened in 2001, allows the company a dedicated production line that is kosher pareve and free of 14 major food allergens, including dairy, enabling greater flexibility in fulfilling the demand of modern consumers and the needs of industrial customers. The Fairfield facility expanded Guittard's production beyond their original Burlingame facility, which is peanut-free, tree nut-free, and gluten-free.

These products will be available on shelves and at Guittard.com for consumers starting this June. The dairy-free attribute will be officially announced at this year's EXPO WEST show for distribution and wholesale purchase.





GUITTARD.COM

ABOUT GUITTARD CHOCOLATE COMPANY: As the oldest continuously family-owned and operated chocolate company in the United States, Guittard Chocolate Company, now under the fourth and fifth generation of family management, continues to grow with the same innovative spirit and commitment to sustainability that has made it one of the world's most respected makers and suppliers of premium chocolate over the past 150+ years. For more information, please visit us online at www.Guittard.com or @GuittardChocolate.

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